

**From:** [Data Maryland Sports](#)  
**Subject:** Maryland @ Play- July/August 2012  
**Date:** Thursday, June 28, 2012 3:06:35 PM

Having trouble viewing this email? [Click here](#)

Hi, just a reminder that you're receiving this email because you have expressed an interest in the Maryland Office of Sports Marketing. Don't forget to add [data@marylandsports.us](mailto:data@marylandsports.us) to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



# Maryland @ Play

Maryland Office of Sports Marketing Issue 04, July/August 2012

  


## From the Director's Desk

### In This Issue

- [The Month That Was](#)
- [The Month Ahead](#)
- [Heads Up...](#)
- [OSM Update](#)
- [Media Blitz](#)
- [TEAM Maryland Spotlight](#)

### Major Events



USA JUNIOR OLYMPIC SAILING FESTIVAL  
CHESAPEAKE BAY OPEN  
Annapolis, MD | July 5 - 8, 2012

**Hello from Maryland!**



Summer has begun and it's hot, especially in Maryland! Yes, the thermostat is in the 90s and the 2012 summer event season opens with a heat wave of tremendous events all around our great State of Maryland-

From the **AT&T National** currently underway at Congressional Country club to the **USA Triathlon Mid-Atlantic Club Championships** to the **USATF Junior Olympic National Championships** and even the first ever **English(Barclay) Premier League** match on US soil, Maryland and our TEAM Maryland partners are definitely Here To Play!

On an Olympic note, I would like to take a moment to wish all of our USA Olympic hopefuls the utmost success in the coming weeks as numerous qualifying events are taking place across the US in preparation for the 2012 London Olympics. The State of Maryland and our TEAM Maryland partners are supporting the effort and helping to "**Raise the Flag**". As you can see, we support the US Olympic movement in many of the events we host here in Maryland. Good luck TEAM USA!

All the best,  
Terry Hasseltine

## The Month That Was

To be honest, we are not sure where May and June went and since we can not find the pause button anywhere, we will go in reverse-if only for

**USA Junior Olympic Sailing Festival**  
 July 5-8  
 Annapolis City Dock



**USSSA World Series**  
 July 18 - 29  
 Henry S. Parker Athletic Complex



**2012 USATF National Junior Olympic Championship**  
 July 23 - 29  
 Morgan State University



**Tottenham v Liverpool**  
 July 28th  
 M&T Bank Stadium



**Cal Ripken World Series**  
 August 11 - 19

a second to recap our past: The **Land Rover Trirock Annapolis** triathlon series nearly doubled the amount of athletes this year during its second stop of the tour, with about 1,400 athletes traversing the state's capital. Record's continued to be shattered at the **Warrior Dash** in Budds Creek (St. Mary's)- as over 18,000 men and women came equipped with endurance to take on the world's largest running series and the **137th Preakness Stakes** as over 120,000 people showed up in their chicest outfits to spectate some horse racing and to party at Pimlico Race Course in Baltimore City.



The **Columbia Invitational & USA v. Brazil** friendly concluded May events with soccer taking over Memorial Day weekend. 589 teams were present at the 37th annual Invitational. Competitive and club soccer teams from 12 different state associations took the field during this tournament starting on Friday May 25, 2012-Monday May 28, 2012. May 30th, 67,000 fans headed to FedExField to watch the US National Team take on perennial powerhouse Brazil.

**Monster Jam** evaded M&T Bank Stadium with its "Path of Destruction" tour of competitive racing. On June 2nd, the east coast tour stopped in Baltimore and attracted crowds to the stadium for reasons other than football. They flocked to see their favorite drivers and monster trucks. While other fans



participated in the popular "Party in the Pits" that usually goes down hours before the racing even starts. That afternoon was packed with everything a Monster Jam spectator could want. Grave Digger defeated Lucas Oil Crusader in the championship race. He also won the Monster Jam Freestyle title. Monster trucks were took over the field that evening.



## The Month Ahead

You're receiving this as the **AT&T National** is getting underway at Congressional Golf Club- host course of the 2011 US Open; and the 2012 edition of the **Under Armour All-America Lacrosse Classic** festivities will be getting started as well, at Towson University June 29-July 1. Later in the week, the **USA Sailing Junior Olympic Festival** will take to the waters of the Chesapeake off the docks in Annapolis July 5-8, and in Charles County the Maryland Triathlon Series and Setup events brings us the **USA Triathlon Mid-Atlantic Club Championships-** an

Ripken Baseball Academy



**Dew Tour Beach**  
August 16-19  
Ocean City Inlet



**Challenge at Musket Ridge**  
August 20 - 26  
Musket Ridge Golf Club



**Grand Prix of Baltimore**  
August 31- September 2  
Streets of Baltimore

#### TEAM Maryland Partners

[Anne Arundel County](#)  
[Baltimore City](#)  
[Baltimore County](#)  
[Charles County](#)  
[Frederick County](#)  
[Garrett County](#)  
[Harford County](#)



sanctioned international and sprint distant event, on the grounds and waters of General Smallwood State Park, July 7-8.

This followed by back to back weeks of **USSSA Softball World Series** in Wicomico July 18-29. Later in the month, the future stars of USA Track and Field will be in Baltimore for the **USATF Junior Olympic National Championships** at Morgan State University July 23-29. To cap off the month of July, we are hosting the first ever English Premier League soccer friendly on US soil at M&T Bank Stadium July 28: **Tottenham Hotspur v. Liverpool FC.**

August continues to showcase Maryland's dynamic sports landscape. The **Cal Ripken World Series** takes to the



diamond August 11-19 in Aberdeen, Harford. The popular **Dew Tour** returns to the beach of Ocean City, August 16-19. The inaugural **Challenge at Musket Ridge**- part of the Symetra Tour, Road to the LPGA- tees off in Frederick August 20-26. Last, but not least, the summer unofficially

ends with the IZOD Indy Racing League taking to the streets around Camden Yards and the Inner Harbor for the second **Grand Prix of Baltimore** over Labor Day weekend.

### Heads Up...

Tickets are still available for the first ever all English Premier team match on US soil. Tottenham Hotspur Football Club will play Liverpool Football Club in an all-Premier League soccer match on Saturday, July 28th at 1:00 p.m. EST at M&T Bank Stadium in Baltimore. Click [here](#) for ticket information.

Help Olympics athletes like Maryland's own Scott Parsons, Ashley Nee and Caroline Queen prepare and reach the 2012 Olympics in London by contributing to the "Raise Our Flag" campaign. This is a great initiative that aides Team USA's brightest and rising stars by buying them equipment such as boxing gloves, wrestling mats, starting blocks and perhaps the biggest necessity of all- groceries! So head to **RaiseOurFlag.org** now to buy a stitch (only \$12). And make sure to check out the video of our country's flag being made- pretty cool!

The Black College Football (BCF) All-Star Game has moved to Morgan State University in Baltimore. The event features the best football players from HBCU programs across the nation. The game will be December

[Howard County](#)  
[Montgomery County](#)  
[Ocean City](#)  
[Prince George's County](#)  
[St. Mary's County](#)  
[Wicomico County](#)



1st, 2012 at Hughes Stadium on Morgan's campus. [Website](#)

## OSM Update

### TEAM Maryland partners catch Junior-level competition fever!

Visit Baltimore will host the 2013 USA Fencing Junior Olympic Fencing Championship at the Baltimore Convention Center, February 13-18, 2013.

Prince George's will be the host an International Tennis Federation (ITF) Juniors event- Prince George's County ITF Junior Tennis Championship- August 19-25, 2012 at the Junior Tennis Champions Center (formerly the Tennis Center at College Park).

OSM embarks on an economic impact study on amateur sports in Maryland. The study will be done by CrossRoads Consulting.

## Media Blitz

Check out what people are saying about Maryland:

- [Baltimore Scores with Lacrosse](#)
- [Junior Olympic Sailing Festival Comes to Annapolis](#)
- [Baltimore Looks to Shine Again As a Host for 2016 All-Star Game](#)
- [Maryland SoccerPlex Enters Severe Weather Season](#)
- [A Vision of Baltimore...8 Years From Today](#)
- [Bringing down the house](#)
- [Grand Prix team puts tickets on sale, hires GM](#)
- [Southern Maryland Warriors Come Out to Play in the Mud](#)
- [Andretti Sports Marketing take wheel of Grand Prix](#)
- [Olympic Gold Medalists Phil Dalhausser & Todd Rogers Upset at National Volleyball League's Baltimore Preakness Open](#)
- [Baltimore Again Will Host World-Class Soccer Match](#)

## TEAM Maryland Spotlight

### **July 5-8**

*USA Sailing JO Sailing Festival  
Annapolis City Dock  
Anne Arundel*

### **July 23-29**

*USATF JO Championships  
Morgan State University  
Baltimore City*

### **August 10-12**

*McDonogh/Pipeline Summer  
Classic  
McDonogh School  
Baltimore*

### **July 7th**

*USA Triathlon Mid-Atlantic Club  
Championship*

### **August 2-5**

*Western Maryland Tennis  
Championships*

### **August 11-19**

General Smallwood State Park  
Charles

**July 12-15**

*Club National Championships*  
Maryland SoccerPlex  
Montgomery

**July 13-15**

*IHRA Summitt*  
*Sportsman Spectacular*  
Maryland International  
Raceway  
St. Mary's

**July 18-29**

*USSSA Softball World Series*  
Henry S. Parker Complex  
Wicomico

Mountain Lake Park Tennis  
Club  
Garrett

**August 3-5**

*Tottenham Hotspur American  
Cup*  
Covenant Park

**August 10-12**

*McDonogh/Pipeline Summer  
Classic*  
McDonogh School  
Baltimore

*Cal Ripken World Series*  
Ripken Baseball Academy  
Harford

**August 19-12**

*Prince George's County ITF  
Junior Tennis Championship*  
Junior Tennis Champions Center  
Prince George's

**August 16-19**

*Dew Tour*  
Ocean City Inlet  
Ocean City

**August 20-26**

*Challenge at Musket Ridge*  
Musket Ridge Golf Club  
Frederick



401 E. Pratt St. | 14th Floor  
Baltimore, MD 21202  
410.767.3373



MARYLANDSPORTS.US TEAMMARYLAND.US

Martin O'Malley, Governor | Anthony Brown, Lt. Governor

[Forward email](#)



Try it FREE today.

This email was sent to [info@marylandsports.us](mailto:info@marylandsports.us) by [data@marylandsports.us](mailto:data@marylandsports.us) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Maryland Office of Sports Marketing | 401 E. Pratt Street | 14th Floor | Baltimore | MD | 21202