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**To:** [Maryland @ Play](#)  
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**MARYLAND**  
HERE TO PLAY

# Maryland @ Play

Maryland Office of Sports MarketingIssue 6, November/December 2012

  


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**Major Events**

  
**ACC Men's Soccer**

## From the Director's Desk

**Hello from Maryland!**

The past sixty days has been a busy, productive and enriching time for the Office of Sports Marketing and our TEAM Maryland partners. It started with a trip to Ireland where I was part of a Sister State Mission trip. More importantly as it pertains to sports, I met with senior members of the University College, Cork Athletic and Physical Education staff where we discussed sports and several exchange opportunities that could bring students and teams to Maryland. We look forward to hosting numerous "friendly" sports matches as well as exhibitions of non-traditional US sports. In addition, I met with senior members of the Gaelic Athletic Association (GAA) staff. We discussed opportunities and partnerships here in Maryland, as well as, in the States. There are unique opportunities for us in sports like rugby, field hockey, Irish Football and hurling as they grow in popularity.

Shortly thereafter, OSM attended the NASC Small/Mid-Market Segment, USOC Sports Link and US Olympic Assembly meetings in Colorado Springs. The dialog amongst our groups was very informative. Lastly, TEAM Maryland embarked on the TEAMS Conference and Expo in Detroit where we sponsored the eCruisers (a huge hit), exhibited and conducted appointments at the tradeshow.

As mentioned, the past sixty days since our last Maryland @ Play have been a busy time for cultivation, networking and site visits for OSM and TEAM Maryland. However, we have been just as busy hosting events as you'll see in the features below.



**Championships**  
November 9-11  
Maryland SoccerPlex



**TEAMS Table Tennis**  
**Championship**  
November 23-25  
Baltimore Convention Center



**USA Fencing Junior Olympic**  
**Championships**  
February 13-18, 2013  
Baltimore Convention Center



**USATF Masters Indoor**  
**Championships**  
March 22-24, 2013  
PGSLC



**Pantech Beach Championships**

All the best,  
TH

## The Months That Were

The 2012 Labor Day holiday was an eventful weekend for Maryland Sports. In addition to the **Grand Prix of Baltimore**, McLean Youth Soccer and Adidas hosted the 2nd annual **McLean Premier Soccer Tournament** at the Maryland SoccerPlex in **Montgomery County**, welcoming boys' and girls' soccer travel or select teams. Invitations were extended to participants in age groups ranging from U13-U19 with national and regional division champions being recognized. Off the soccer field and near the shores of the Chesapeake Bay the **46th Annual CBYRA Race Week** occupied the city of **Annapolis**. National sailing and yachting were showcased during this regatta. These three days of racing were also accompanied by daily tent parties at the Annapolis City Dock and awards ceremonies.



Medalists from the London Olympics could be found in Western Maryland canoe and kayak racing at the **Deep Creek Open** held on Sept 8-9. Senior international teams gathered to compete on



ASCI's man- made river channel in **Garrett County**. The racing in September continued on foot and on bicycles, especially on Sunday September 9th. **Wicomico County** accommodated the **3rd Annual Hidden Treasures Half Marathon 5K**. This was a qualifying event for the NYC Marathon which was highlighted for its flat trails. On the same day, in **Charles County**, the **Southern Maryland Century Bicycle Ride -The Indian Head 100-** was presented by the Oxon Hill Bicycle and Trail Club. The bicycle riders had routes of 16, 29, 43, 60 to 100 miles to choose from starting at the Indian Head Village Green

**Prince George's County** welcomed out-of -state College Football to the Washington Redskins' FedExField. **West Virginia Mountaineers** defeated **James Madison Dukes** on September 15, 2012 with a score of 42-12. And two weeks later on September 29th, spectators could catch a rematch of the 2009 Orange Bowl between **Virginia Tech** and **Cincinnati**. But unlike the outcome of that bowl game, the Bearcats defeated the Hokies with a score of 27-24. Action continued on the 29th in **Dorchester County** as the **ChesapeakeMan Endurance Festival** took place. Riders gathered at Great Marsh Park for the event which benefits the Make-A-Wish Foundation of the Mid-Atlantic. Also on that day, Shawan Downs' signature event, the **Legacy Chase**, took place as it was benefited and hosted by GBMC Healthcare. This facility is located in **Baltimore County** and

June 2013  
Ocean City



**Cal Ripken World Series**  
August 9-18, 2013  
Ripken Baseball Academy



**Grand Prix of Baltimore**  
August 30- September 1, 2013  
Streets of Baltimore



**September 21, 2013**  
**Maryland v. West Virginia**  
September 21, 2013  
M&T Bank Stadium



**2014 NCAA Men's Lacrosse Championships**  
May 24- 26, 2014  
M&T Bank Stadium

consists of a day filled with multiple steeplechase races. This event also featured a \$50,000 purse.

October kicked off with the annual **Discovery Cup** soccer tournament at the Maryland SoccerPlex in **Montgomery County**. On the October 15th, the **Baltimore Running Festival** took over **Baltimore City** as 27,000 runners invaded just about every inch of the city for the Festival. The racing options included the Under Armour Baltimore Full marathon, Legg Mason Team Relay, CareFirst BlueCross BlueShield half-marathon, 5K and the Kids fun Run. Camden Yards Sports Complex was the venue for this USATF certified Boston Qualifier Course. In **Harford County**, the **Brine Indian Summer Lacrosse Tournament** was held at the



Maryland Polo Fields. This competitive lacrosse tournament was divided with Middle School and High School girls competing on October 20th and U11, U13 and U15 boys competing on October 21st. The top Boy's teams in the U13 and U15 divisions will receive invites to attend the Dick's Sporting Good Tournament of Champions in Wesley Chaple, FL.

## The Months Ahead

This November we have a number of great events happening here in Maryland, one of them is taking place November 2- 4 at the Maryland International Raceway in **St. Mary's County**. The **U.S. Army World Cup Finals (Import vs. Domestic)** will have over 600 drag racers competing in ten different classes to bring you side-by-side action of every type of genre in drag racing with the top cars from virtually every sanctioning body and series in the country!

The **ACC Men's Soccer Championship** arrives in Maryland, at the Maryland Soccerplex in **Montgomery County**. The four winning teams from the quarterfinals will begin matches Friday, November 9th at 5:30 & 8, games will be on ESPN3. Tickets are on sale now for both semis and the final on Sunday at noon.



Thanksgiving weekend NATT & JOOLA will host the **15th Annual North American Teams Table Tennis Championships**, at the Baltimore Convention Center in **Baltimore City**. Nearly three thousand players and spectators from around the world attend this event every year!! Watch this incredibly fast-paced sport live in person or streaming **on-line!**

The **NSCAA Baltimore Junior College Showcase Presented by Under Armour** will be at 4 different locations within **Howard County**





## DEEP CREEK 2014

ICF Canoe Slalom World Championships

### ICF Canoe Slalom World Championships

September 16-21, 2014

ASCI



### America's Game: Army v. Navy

December 13, 2014

M&T Bank Stadium

### TEAM Maryland Partners

[Anne Arundel County](#)

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[Charles County](#)

[Frederick County](#)

[Garrett County](#)

[Harford County](#)

[Howard County](#)

[Montgomery County](#)

[Ocean City](#)

[Prince George's County](#)

[St. Mary's County](#)

[Wicomico County](#)



(Covenant Park, Rockburn Regional Park, Cedar Lane Park, and Western Regional Park). This is a US Club Sanctioned tournament. All teams must be affiliated and their players registered with USYSA through their respective state associations or US Club Soccer. Premier, elite and classic brackets may be available, depending

on entries.

On December 26-29 we have the **Governor's Basketball Challenge** in **Wicomico County** at the Wicomico Youth & Civic Center in Salisbury, Maryland. Governor O'Malley (MD) and Governor Markel (DE)

have thrown down the gauntlet to see which state will take home the title as the winner of the 2012 Governor's Challenge. Both Maryland and Delaware will be represented by 20 high school boys' basketball teams.



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## Heads Up...

Savage Race, a Mad Cap Events production is heading to Maryland in 2013! The buttocks kicking 21+ obstacle race course will arrive in Kent County at Hopkins Game Farm July 20th. Registration is now **open!**

The IRL has released the 2013 schedule and the streets of Baltimore will come alive with the buzzing of high octane engines August 30- September 1, 2013.

## OSM Update

OSM and TEAM Maryland have embarked on an economic impact study on the affects amateur sports have on Maryland's economy. The study is being conducted by Crossroads Consulting and should be completed in summer of 2013.

OSM's "Year of Education" is underway! We are making our way through Maryland to talk about the sports travel & event industry to local colleges and universities with Sports Management/Marketing programs. Next group? Stay tuned.

## Media Blitz

Check out what people are saying about Maryland:

- [Office of Sports Marketing Gives Maryland Huge Boost](#)

- [Grand Prix will return to Baltimore for third year](#)
- [The hidden benefits of the Grand Prix](#)
- [Potomac bass tourneys give Charles spending boost](#)
- [Charm City Cyclocross returns this September](#)
- [Pride of Maryland](#)
- [OC Crowds Set Dew Tour Attendance Record](#)
- [Oriole Park eyed for concerts, more sporting events](#)

## TEAM Maryland Spotlight

### **November 2-4**

*US Army World Cup Finals*  
Maryland International  
Raceway  
St. Mary's

### **November 17-18**

*American Youth Football  
Regional Tournament*  
Cedar Lane Regional Park  
Harford

### **December 1st**

*Ocean City Christmas Classic-  
Dance World Bid Event*  
Powell Convention Center  
Ocean City

### **November 9-11**

*ACC Men's Soccer  
Championship*  
Maryland SoccerPlex  
Montgomery

### **November 23-25**

*NSCAA Baltimore Jr/College  
Showcase*  
Covenant Park  
Howard

### **December 15th**

*NASTAR Races*  
Wisp Resort  
Garrett

*Tournament of the Americas*  
USNA LeJuene Hall  
Anne Arundel

*JOOLA North American Teams  
Championship*  
Baltimore Convention Center  
Baltimore City

### **December 26-29**

*Governor's Basketball  
Challenge*  
Wicomico Youth & Civic  
Center  
Wicomico

*14th Annual Frederick Cup*  
Skate Frederick  
Frederick

### **November 17-18**

*Warrior Dash Diamond  
Lacrosse Showcase*  
St. Paul's School  
Baltimore



### **February 16-17, 2013**

*Unique Classic*  
Unique Sports Academy  
Charles

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Martin O'Malley, Governor | Anthony Brown, Lt. Governor

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