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Maryland @ Play

Maryland Office of Sports Marketing Issue 05, September/October 2012




From the Director's Desk

Hello from Maryland!



The summer season saw many exciting sports moments here in Maryland since our last edition of Maryland @ Play. US Sailing, USSSA, USATF, Dew Tour, Cal Ripken Baseball, LPGA, English Premier League and much, much more crossed through our great state and our TEAM Maryland partners were there around every corner to meet the challenges and exceed expectations of our event rights holders. Maryland has definitely been Here To Play!

The fall season gets under way with the green flag of the Grand Prix of Baltimore dropping over Labor Day weekend. Runners take to the streets with the Annapolis and Seaside 10 mile runs and to the mud as Tough Mudder Mid-Atlantic comes to Maryland. Some Olympians from London will hit the white water at ASCI for the Deep Creek Open. These are just a few examples of the great sports activity we have to kick-off the fall season. Oh, and we have baseball, football, soccer, lacrosse, hockey and much more here to make Maryland the ultimate sports destination and playground.

Please take a few minutes to get caught up on all the sports happenings here in Maryland.

Yours in sports,
Terry

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Major Events



Grand Prix of Baltimore

The Months That Were

August 31- September 2
Streets of Baltimore



**ACC Men's Soccer
Championships**
November 9-11
Maryland SoccerPlex



BCF All-Star Game
November 25- December 1
Morgan State University



Cal Ripken World Series
August 9-18, 2013
Ripken Baseball Academy



**2014 NCAA Men's
Lacrosse Championships**
May 24- 26, 2014
M&T Bank Stadium

First of all, who hit the fast forward button on life? It seems like just yesterday we were sitting down to write up what was going to happen in July and August, not what DID happen! But we digress. July 2012 was one for the books here in Maryland; as well over 20,000+ athletes invaded the state for the **USA Sailing Junior Olympic Festival**, **USSSA Softball World Series**, **USA Triathlon Mid-Atlantic Club Championships** and the **USATF Junior Olympic National Championships**. At the USATF JO's 11 National records fell and the cutest athletes (ages 7-8) you have ever seen ran 4x100m & 4x400m relays. The best part of the whole week was watching all these little kids half our size warm up- and probably out run each one of us!



The **10th Annual Cal Ripken World Series** featured reigning 2011 World Champions Japan taking on hometown heroes Maryland (UMAC from Boyds, Montgomery) in the final game. Japan pulled out the win 17- 7 to win a second consecutive World Championship. The inaugural **Challenge at Musket Ridge** - part of the Symetra Tour, Road to the LPGA - was won by Misun Cho. Cho is now a three-time winner on the Symetra Tour.



For the second year in a row, the **Pantech Beach Championships** broke records, as 93,000+ spectators invaded OC to make the event the highest attended event in Dew Tour history. Thank you to everyone who attended the event!

The Months Ahead

Summer may be wrapping up, but the sports season in Maryland is still rolling on! And we do mean literally, as the **Grand Prix of Baltimore Presented by SRT** sprints around the racetrack of Baltimore's Inner Harbor this Labor Day weekend. Trailers will also be rolled out in Annapolis, as boats fill the Chesapeake for the **46th Annual CBYRA Annapolis Race Week**. September 8-9 will be a very busy weekend when Olympians come out in force at the **Deep Creek Open/US National Canoe Kayak Championships** in Garrett; **Tough Mudder** arrives in Frederick; the **3rd Annual Hidden Treasures Half Marathon 5K**- which is now a New York City Marathon qualifying event- kick off in Salisbury, Wicomico; and the **Southern Maryland Century** bike race rolls through Indian Head, Charles.





DEEP CREEK 2014

ICF Canoe Slalom World Championships

*ICF Canoe Slalom World
Championships*

September 16-21, 2014

ASCI



America's Game: Army v. Navy

December 13, 2014

M&T Bank Stadium

TEAM Maryland Partners

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[Wicomico County](#)



And as it is September, the World's Toughest Triathlon is up again. The **Savageman Triathlon Festival** traverses Deep Creek State Park for what is sure to be a spectacular event.

September streams to the end with the second annual



Baltimore Hockey Classic, featuring the Washington Capitals v. Columbus Blue Jackets Wednesday the 26th. Shawan Downs opens its gates for the annual **Legacy Chase** on the 29th and triathletes from far and wide head to the

National Harbor for the **Battle of the Potomac**.

In October Maryland gears up for annual favorites across the state

starting with the **SAC Columbus Day Tournament**, **Sea Gull Century**, **Woodrow Wilson Bridge Half Marathon** and the **Baltimore Running Festival**. The **Seaside 10 Miler** wraps up October with a run through the streets, sand and boardwalk of Ocean City.



Heads Up...

Event Rights Holders: Don't see your event mentioned in "The Months Ahead" or "The Months That Were"? Here is your chance to add your event to Maryland Sports' event database! Simply go to [**www.MarylandSports.us/events**](http://www.MarylandSports.us/events) and click on "Add an Event" located on the top left hand side of the website. Want us to know more about your event? Please send any press releases etc. to [**info@marylandsports.us**](mailto:info@marylandsports.us).

OSM Update

OSM and TEAM Maryland have embarked on an economic impact study on the affects amateur sports have on Maryland's economy. The study is being conducted by Crossroads Consulting and should be completed in summer of 2013.

OSM will be attending two shows in the months ahead: SportsLink and Olympic Assembly in Colorado Springs and TEAMS in Detroit. Members of our staff will also be attending numerous sporting events in Maryland and abroad.

Media Blitz

Check out what people are saying about Maryland:

- [OC Crowds Set Dew Tour Attendance Record](#)
- [Oriole Park eyed for concerts, more sporting events](#)
- [Japan wins second Cal Ripken World Series title](#)
- [Mega victory for Warden at Dew Tour](#)
- [Strip show: Md. SoccerPlex investing millions in 5-year fields improvement project](#)
- [More than 2,000 participants- and a proposal- at Columbia Iron Girl](#)
- [Musket Ridge figures to be a challenge for LPGA hopefuls](#)
- [Iron Girl triathlon boosts tourism, spending in county](#)
- [Preteen skateboarder star Tom Schaar heads for the beach](#)
- [Andretti Sports Marketing Unveils Presenting Sponsor for the Grand Prix of Baltimore](#)
- [Organizers Ready to Wave Green Flag on Grand Prix](#)
- [Bucky Lasek discusses Ocean City Dew Tour event](#)
- [Cal Ripken World Series honors players with parade in Aberdeen](#)
- [A Combined Whitewater Slalom Event Will Bring Double the Talent to ASCI](#)
- [Lacrosse park part of Prince George's County tourism push](#)
- [Eleven national records fall on final two days of Junior Nationals](#)

TEAM Maryland Spotlight

September 1-3

CBYRA Annapolis Race Week
Annapolis City Dock
Anne Arundel

September 8-9

Deep Creek Open/ US National
Canoe & Kayak
Championships
ASCI
Garrett

Tough Mudder Mid-Atlantic
Crumland Farm
Frederick

September 9th

Hidden Treasure Half Marathon
& 5K
Wicomico Youth & Civic Center
Wicomico

Southern Maryland Century-
Indian Head 100
Village Green
Charles

September 26th

Baltimore Hockey Classic
1st Mariner Arena
Baltimore City

September 29th

Legacy Chase
Shawan Downs
Baltimore

September 30th

Battle of the Potomac
National Harbor
Prince George's

October 1-7

Neediest Kids Championship
presented by Under Armour
TPC Potomac at Avenel Farm
Montgomery

October 6-7

SAC Columbus Day
Tournament
Covenant Park
Howard

October 20-21

Brine Indian Summer
Lacrosse Tournament
Jarrettsville-Fox Meadows
Complex (Polo Grounds)
Harford

October 27th

Seaside 10 Miler
Ocean City Inlet
Ocean City



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