

Maryland Sports Commission

A Division of the Maryland Stadium Authority



Youth & Amateur Sports Grant and Michael Erin Busch Fund

Brand Use Guidelines

Brand Use Guidelines Overview



Herein are images and information on allowable representation of the **Youth & Amateur Sports Grant and Michael Erin Busch Fund** (Grant & Fund) through the Maryland Sports Commission logo. Only the Maryland Sports Commission logo is eligible to representation- the Maryland Stadium Authority logo nor Maryland State agency logos are acceptable forms of meeting Grant Guidelines and are in direct conflict with the Grant Agreement. When written out, the Grant & Fund should be represented in full name (i.e. **Youth & Amateur Sports Grant and Michael Erin Busch Fund**) and as an entity of Maryland Sports Commission (**Maryland Sports Commission's Youth & Amateur Sports Grant and Michael Erin Busch Fund**). Additionally, shortening the name of the Grant & Fund in representative documentation is not acceptable to meet Grant Guidelines or the Grant Agreement.

Please note: Maryland Sports Commission has ceased use of an " 's " in the logo. Maryland Sports Commission is still the sports commission for The State of Maryland. We will continue to allow use of the logo with the " 's " until the end of FY25. Older versions of the Maryland Sports Commission logo can be approved on a case by case basis by the Grant Manager.

Contact the Grant Manager to questions, concerns, or to confirm proper utilization of logos/marks. For special situations, i.e. radio and television commercials/read 10-15 seconds in length, contact the Grant Manager to proper use guidelines.

Primary Logo



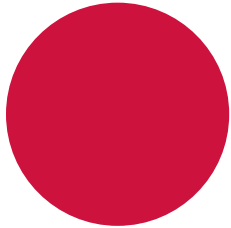
Primary Logo- One Color



One color versions of the logo may be utilized but only in the approved official colors (see below and page 5 for specific color values) of Maryland Sports:



Approved Colors

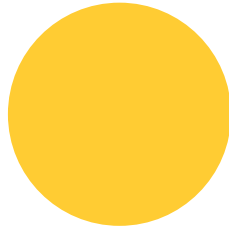


PMS
200

RGB
186-2-47

HTML
BA0C2F

CMYK
3/100/70/12

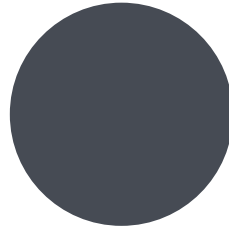


PMS
136

RGB
255-191-63

HTML
FFBF3F

CMYK
0/28/87/0

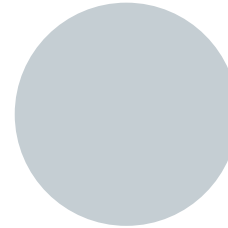


PMS
Cool Grey 10

RGB
99-102-106

HTML
63666A

CMYK
40/30/20/66

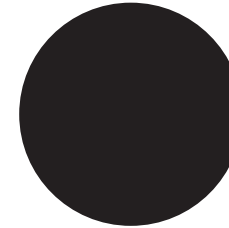


PMS
428

RGB
193-198-200

HTML
C1C6C8

CMYK
10/4/4/14

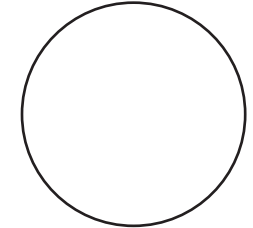


PMS
NA

RGB
0 0 0

HEX/HTML
000000

CMYK
0 0 0 100



PMS
NA

RGB
255 255 255

HEX/HTML
FFFFFF

CMYK
0 0 0 0

Youth & Amateur Sports Grant and Michael Erin Busch Fund Manager

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